Dear Alumni Library Information Users,

As you may know, over the past several months, Goizueta Business School has been working to find ways to strengthen our Digital Community. In fact, this process began with the moving of e-mail and calendaring functionalities for our staff, faculty, and current students from FirstClass to Exchange and Office 365 (Outlook) in 2012. This was followed by the moving of Academic course conferences from FirstClass to Blackboard in Summer 2013. With course conferences moved, FirstClass saw a precipitous drop in the number of active users and it ceased to be an effective way to communicate with the rest of the Goizueta Business School community.

We are excited to announce that the Goizueta Business School and Emory University are rolling out Yammer as the platform to build our Digital Community. We believe Yammer will be a great tool to engage with the rest of the community. Students, staff, faculty, and alumni can engage with each other, not only from within the Goizueta Business School, but across the entire University. While the reach can be far and wide, you can also engage in meaningful conversations about specific and niche topics if that’s where your interests lie.

We recognize that the Alumni Library Information conference in FirstClass has remained active but its audience has dwindled significantly over the past year. We also see it as a great channel to continue networking as a student and as a persistently valuable resource for alumni. Therefore, we are moving Alumni Library Information from FirstClass to Yammer.

Incoming and current students are already being on-boarded to Yammer in addition to the 2014 rising graduates. The Goizueta Business Library will also be communicating to the GBS Library Resources group in Yammer. Finally, this move will mean the closing of the Alumni Library Information in FirstClass on May 2, 2014. We highly encourage you to move to Yammer as soon as possible.

How to move to Yammer?

1. Yammer is a private enterprise social network meaning that only vetted users are allowed in. In order for you to be allowed in, please go to http://goizueta.emory.edu/getonyammer to request your Yammer account. (If you’ve already done this for GBS 6-Degrees or GBS Alumni, jump down to step 3).
2. We will send you a Yammer invite to the address you specify. Follow the steps in the invite to create your account.
3. Once in the Emory Alumni network, click on Browse groups on the left hand side. Search for GBS Library Resources. Click the Join button.
4. The business librarians will approve your entry into the private group. Once in, you’ll be all set!

Thanks,

Your Goizueta Business Library Team