Global Data Retail: Quick Tips for Searching

1. Log in using the credentials in SharePoint, then double click Analysis on the top ribbon

2. Select View All button to right of Search box

3. Search using the filtering options on the left.
   a. Keyword Searching: if you wish search by keyword, uncheck “exact word” unless it’s a phrase, (the default is for it to be checked)
   b. Sector: expand this to view all of the sectors covered. Note: Expand Consumer Goods to view the content previously available in GlobalData Consumer
   c. Additional Filters: Geography, Date, and more