

Goizueta Business Library

Creating Bridges to Knowledge

Before you Go...

Alumni Resources from the Goizueta Business Library

<http://business.library.emory.edu/alumni/>

The Goizueta Business Library offers alumni **free remote access** to both the Economist Intelligence Unit (EIU) and Factiva, two great business research databases. Passwords are available on the **Alumni Library Information conference** in First Class, or by e-mailing ask_alumni_librarian@bus.emory.edu.

Library Alumni Portal

- Factiva and EIU access - links and search tips for both research resources
- Business Research Resources – recommended free web resources and search strategies
- Career Research – resources are available to job seeking alumni
- Locating a Library – find public and academic libraries across the nation

Factiva

- Read the latest news from top business sources like *The Wall Street Journal*, *New York Times*, and *Fortune* at-a-glance with the News Pages.
- Find U.S. and non-U.S. public company information using Company Quick Search
- Search for articles from 9000 national and international newspapers and magazines such as *The Financial Times* and *The Economist*

Economist Intelligence Unit (EIU)

Viewswire

- Delivers daily global business news, economic data and analysis
- Highlights 250 key economic, political, and market developments around the world
- Draws from the Economist Intelligence Units (EIU) premium content, including country profiles and risk ratings, and regional newsletters

Industry Briefing

- Provides five-year forecasts and news analysis for eight key industries, along with relevant background information
- Covers the 60 major economies that account for more than 95% of world output and trade

<http://business.library.emory.edu>

Business Book Reviews

- Free access to 100 word summaries of many popular business books.
- Categories include business strategy, entrepreneurship, global business, innovation, IT, leadership, management, marketing, and social responsibility.
- Previous books reviews are accessible in the Alumni Library Information conference on First Class.

Google Tips

- **Site:org**
Eliminate many commercial website results. Add site:org (for organizations) or site:gov (for government sties) to your search. Google will only retrieve information from URLs with that ending. For example, **real estate site:gov** retrieves information from the BLS, HUD and other government departments
- **Synonyms (~)**
If you are searching for a word that has several common synonyms, use the tilde sign before the term to include synonyms. For example, **~equity** - retrieves pages with matches to: stocks, investments, and capital. You can also combine this with other search terms
- **Define:**
Want a quick definition to a word or acronym? Google will search glossaries, dictionaries and thesauruses. For example, **define:msa** will give you several definitions as to how the census defines a metropolitan statistical area, as well as other things MSA could stand for

Business Research Resources

- In response to questions from alumni, the business librarians have identified several excellent free and fee sources of information available through online that address common information needs
- Recommended links are available for: SEC Filings, associations, rankings and lists, market research and investment banking

Career Research

In partnership with the Alumni Career Services, the Business Library offers specialized research assistance to alumni who are job hunting or changing careers

- Personal consultations with a Business Librarian are available by appointment
- Expanded on-campus access to electronic resources during your job search
- Begin by contacting the Alumni Career Services office
http://goizueta.emory.edu/alumni/career_resources.html

Need more help?

Email Ask_Alumni_Librarian@bus.emory.edu or **Ask Alumni Librarian** in First Class for recommendations and search strategies