

Goizueta Business Library

Creating Bridges to Knowledge

Beyond Wikipedia: Conducting Scholarly Research

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What is Wikipedia? – a free encyclopedia that anyone can edit

[Wikipedia](#) can be a great tool for learning and researching information. However, like all sources, not everything in Wikipedia is accurate, comprehensive, or unbiased. Many of the general rules of thumb for conducting research apply to Wikipedia, including:

- Always be wary of any one single source (in any medium—web, print, television or radio), or of multiple works that derive from a single source.
- In all academic institutions, Wikipedia, along with most encyclopedias, is unacceptable as a major source for a research paper.

Wikipedia: Researching with Wikipedia

What is scholarly research?

Def: 1) concerned with academic study, especially research; 2) exhibiting the methods and attitudes of a scholar; 3) having the manner and appearance of a scholar.

Websters Third International Dictionary

- The main purpose of a scholarly journal is to report on original research or experimentation in order to make such information available to the rest of the scholarly world.
- Most scholarly journals have editorial boards which carefully assess the quality of writing, research and presentation of submissions before accepting them for publication.
- Many scholarly journals use a process of peer review prior to publishing an article, whereby a draft of the article is critically assessed by other scholars in the author's field or specialty. Such journals are often called peer-reviewed or refereed.
- Scholarly journals always rigorously cite their sources in the form of footnotes or bibliographies.

Accessing scholarly research

The Goizueta Business Library provides access to scholarly research through specific resources:

- Electronic Resources – subject area - *Articles* – ABI/Inform and Business Source Complete
- EUCLID – the library's catalog to books and journals at Emory
<http://www.library.emory.edu>
- ejournals@emory.edu - database with links to online, full-text journals Emory subscribes to
- Working Papers link – for papers in process
<http://business.library.emory.edu/services/faculty/workingpapers.html>
- Interlibrary Loan – use this service if Emory does not own the item in either print or electronic format – accessible from toolbar in EUCLID

What is SFX?

SFX is designed to help you locate journal articles, either print or online, by searching multiple journal providers for your citation. Use ejournals@emory.edu if you are searching for a specific journal title.

SFX also works within participating databases (such as ABI and Business Search Complete) by providing direct links to the full-text of articles not found in that particular database. It appears as a [Find it @Emory](#) link in Google Scholar.

<http://business.library.emory.edu>



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What is GoogleScholar?

Google Scholar provides a simple way to broadly search for scholarly literature. From one place, you can search across many disciplines and sources: peer-reviewed papers, theses, books, abstracts and articles, from academic publishers, professional societies, preprint repositories, universities and other scholarly organizations.

HINT: Set your preferences for Emory University

What's an article database?

Databases such as ABI/Inform and Business Source Complete provide citations and/or the full-text of many different sources such as books; periodicals – scholarly and popular business magazines; newspapers, reports and working papers.

<http://business.library.emory.edu/eresources/> (Subject – Articles)

Features:

- Topics or Subject Guide
- Relevance Ranking
- Truncation * in ABI and BSP
- Sort by publication
- Marking and Folders – Export to EndNote
- Find It @Emory

ABI/Inform

Indexes over 1,000 US and international business and trade journals in the areas of business, management, finance, economics, human resources and marketing.

Features: *Suggested Topics, Scholarly Journals link, and Relevance Ranking*

Business Source Complete

Indexes more than 8,500 business publications. Includes full-text coverage of the Harvard Business Review, McKinsey Quarterly, and the California Management Review.

Features: *Subject Guide, Scholarly Journals link, Cited References, and Relevance Ranking*

Conference Board

Locate reports and articles about management trends, best practices, and case studies for global companies. This information is published by The Conference Board, an independent organization which focuses on researching topics related to corporate management and the global marketplace.

HINT: Use the drop-down box for Topic under Keyword Searching

Hint: Add studies or case studies or analysis or surveys to your search term

How do I cite my sources?

Check with your faculty member to see if there is a preferred style – MLA, APA, Chicago, etc. then refer to the Citing E-Resources link on the Goizueta Business Library's Electronic Resources homepage.



<http://business.library.emory.edu>
