

# Goizueta Business Library

*Creating Bridges to Knowledge*

## Economic Analysis for Managers (BUS 501M)

Susan M. Klopper, Spring 2007

### Economic & Market News

Below are some excellent sources for keeping up with economic news and the most recent analysis

#### ◆ Standard & Poor's NetAdvantage

<http://business.library.emory.edu/eresources/title/view.php?erid=47>

◆ **Companies tab** – series of regularly updated briefings and analysis from S&P analysts

- ◆ Markets
- ◆ Investment Ideas
- ◆ Bonds
- ◆ S&P 500

◆ **Industries tab** – running commentary on the economy and impact on the global markets and business climate

- ◆ IPC Notes (Economic & Stock Market Outlooks)
- ◆ Stovall's Sector Watch
- ◆ Economic Insight (weekly)
- ◆ Economic Brief (weekly)
- ◆ Economic Calendar
- ◆ Trends & Projections (monthly)

◆ **Funds tab** – S&P analysis on the fixed income markets

- ◆ Funds Commentary

#### ◆ Conference Board Economic Analysis

<http://www.conference-board.org/economics/>

Includes the CB's own indicators (e.g. consumer confidence, U.S. leading index) and forecasted economic indicators (GDP, CPI, etc.)

- ◆ Economic News – daily news sources
- ◆ Global Business Cycle Indicators – leading, coincident, and lagging indexes designed to signal peaks and troughs in the business cycle for nine countries
- ◆ StraightTalk - Chief Economist's monthly research, analysis and forecasts geared toward helping business executives assess economic conditions and impact on global markets

#### ◆ Wall Street Journal,

<http://business.library.emory.edu/eresources/title/view.php?erid=20>

To scan daily news:

- ◆ Click News Pages link (top green tab); click Factiva Pages; pull down "Front Page" menu and select Economy

#### ◆ Wall Street Transcript

<http://business.library.emory.edu/eresources/title/view.php?erid=54>

- ◆ Features commentary from industry experts and analysts. CEP interviews and sector roundtables provide insight into factors impacting company and sector performance and risks

#### ◆ Economist.com

<http://business.library.emory.edu/eresources/title/view.php?erid=163>

- ◆ A must read for doing business globally

<http://business.library.emory.edu>



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## Macroeconomics & the Global Economy

Following are recommended resources for locating historical, current and forecasted global economic data

### ◆ FRED II (Federal Reserve Board)

<http://research.stlouisfed.org/fred2/>

- ◆ Extensive collection of current and historical data maintained by the Federal Reserve Bank of St. Louis
- ◆ View in graph or download into Excel
- ◆ Includes CPI, Employment, GDP, Interest Rates, PPI, US Financial Data, and more

### ◆ Economic Calendars (Stat-USA, Dept. of Commerce)

<http://business.library.emory.edu/eresources/title/view.php?erid=48>

- ◆ Click on State of the Nation>HOT Releases at a Weekly Glance
- ◆ Economic Reports which have been or are due to be released in the coming weeks, such as Unemployment, Housing Starts, CPI, PPI, Auto Sales, etc.

### ◆ Labor Force (Current Population Survey, Dept. of Labor)

<http://data.bls.gov/cgi-bin/surveymost?ln>

#### ◆ More BLS data

<http://www.bls.gov/cps/home.htm>

### ◆ Consumer Price Index & Inflation (Bureau of Labor Statistics)

<ftp://ftp.bls.gov/pub/special.requests/cpi/cpi.ai.txt>

#### ◆ More BLS data

<http://www.bls.gov/cpi/home.htm>

### ◆ Industrial Production and Capacity Utilization

<http://www.federalreserve.gov/releases/q17/>

### ◆ Gross Domestic Product (GDP)

<http://www.bea.gov/bea/dn/nipaweb/SelectTable.asp?Selected=N>

### ◆ Federal Reserve Statistical Releases and Historical Data

<http://www.federalreserve.gov/releases/>

- ◆ Interest Rates (prime, federal funds, cds, government bonds/bills, corporate bonds, etc.)
- ◆ Exchange Rates
- ◆ Money Stock and Reserve Balances
- ◆ Bank Loans
- ◆ Flow of Funds

### ◆ Economic Indicators (Council of Economic Advisors)

<http://www.gpoaccess.gov/indicators/index.html>

- ◆ Provides historical and current economic information on prices, wages, production, business activity, purchasing power, credit, money and Federal finance.

### ◆ Stocks, Bonds, Bills and Inflation

Print only: BUS REF HG 4915 .S86

- ◆ History of the returns of U.S. capital markets from 1926-present
- ◆ Includes: large/small company stocks, long-term corporate and government bonds, U.S. treasury bills, inflation

◆ **The Budget and Economic Outlook (U.S. Congressional Budget Office)**

<http://www.cbo.gov>

- ◆ Forecasted data going out 10 years of key economic indicators including CPI, PPI, Inflation, GDP, and Treasury Rates

**Additional Sources**

**Finance Industry Information Guide**

<http://business.library.emory.edu/info/finance/index.html>

**Business Valuation Information Guide**

[http://business.library.emory.edu/info/business\\_valuation/index.html](http://business.library.emory.edu/info/business_valuation/index.html)



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