

Goizueta Business Library

Creating Bridges to Knowledge

Career Research: Consulting

Consultants are hired advisors to corporations. They tackle a wide variety of business problems and provide solutions for their clients. Consultants add value by collecting information that is hard to get – often by pulling it out of people’s heads – and then by analyzing it in a way that defines attractive ways to solve managerial and competitive problems.

Types of consulting:

- Strategy consulting: focuses on providing top executive officers in Fortune 500 companies with strategic or operational advice. Such firms include McKinsey, Bain, The Boston Consulting Group, and Booz Allen & Hamilton.
- General management consulting: provides a wide range of services depending on client needs. Most of these firms have a recognized expertise in business process reengineering. Such firms include Deloitte, PricewaterhouseCoopers, KPMG, Accenture and Ernst & Young.
- Boutique strategy: There is a significant subgroup of firms that have chosen to specialize in a particular industry (such as Kurt Salmon which focuses on consumer products), or a specialized type of consulting (such as Towers Perrin which focuses on human resources consulting or Oliver Wyman which focuses on financial services consulting). These firms are typically smaller and work with a more specialized group of clients.
- Technology and systems consulting: focuses on designing, implementing, and/or managing the information and computer systems for their clients.
- ...and many more!

Learn About the Industry

Vault and Wetfeet Career Guides

Vault: <http://business.library.emory.edu/eresources/title/view.php?erid=52>

Wetfeet: <http://business.library.emory.edu/eresources/title/view.php?erid=55>

Download the below guides in PDF:

- Vault Career Guide to Consulting
- Vault Guide to the Top 50 Consulting Firms
- Wetfeet Careers in Management Consulting
- Wetfeet 25 Top Consulting Firms

Management Consultancies Association

MCA/IMC guide to Management Consultancy 2006/7

<http://www.insidecareers.co.uk/man>

Check out the following books – available on the 7th floor of the Library

- Flawless Consulting
HD 69 .C6 B57
- Handbook of Management Consulting Services
HD 69 .C6 H36
- Value-based consulting
HD69 .C6 C924 2002



ASK a Librarian

<http://business.library.emory.edu>

More Research Suggestions

- **Careers in Consulting Information Guide**
<http://business.library.emory.edu/info/career/consulting/career-guides.html>
- **Careers in Internal Consulting Information Guide**
http://business.library.emory.edu/info/career/internal_consulting/index.html

Have Questions?

Set up a personal appointment to identify resources for your specific job search!

e-mail: Ask a Librarian on First Class: ask_a_librarian@bus.emory.edu

phone: Susan Klopper 404/727-1641 / Malisa Anderson 404/727-1622

Susan at EvMBA Program Suite: 5:00-6:30 PM: Monday and Wednesdays

Library Hours: <http://business.library.emory.edu/about/hours.html>

Remember, there are a variety of career paths in this area; don't limit yourself! Check with the coaches at the MBA CMC to see what job postings and career paths you may wish to consider!



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