

Goizueta Business Library

Creating Bridges to Knowledge

Career Research: General Management

Staff Associate Training programs are designed to develop and retain the managerial talent that companies will need in the future. Selection is usually highly competitive, and the program itself may range from one to three years. Staff associate programs usually combine formal training and rotational assignments to familiarize associates with all aspects of the business and areas of the company. You may work in areas as diverse as consumer finance, technology, and international, strategic planning, marketing or operations. Training programs usually include formal mentoring relationships, exposure to high-level executives and regular performance appraisals. In addition, staff associate training programs may include individual skill assessments and personalized training. After completing the program and rotational assignments, associates are usually given a great deal of input into the determination of their post-training assignment.

Learn About the Industry

- **Academy of Management**
<http://www.aonline.org>
- **American Management Association**
<http://www.amanet.org>
- **Institute for Operations Research and the Management Sciences**
<http://www.informs.org>

Check out the following books, available on the 7th floor of the library:

- A Handbook of Management Techniques : A Comprehensive Guide to Achieving Managerial Excellence and Improved Decision Making
HD31 .A72
- Knowledge Creation and Management : New Challenges for Managers
HD53 .K593
- Management Ethics : Contemporary Contexts HF5387 .M3343
Organizational Evolution and Strategic Management HD58.8 .D88
- Project Management : Case Studies HD69 .P75 K472
- Sustained Innovation Management : Assimilating Radical and Incremental Innovation Management HD45 .T67

Have Questions?

Set up a personal appointment to identify resources for your specific job search!

e-mail: Ask a Librarian on First Class: ask_a_librarian@bus.emory.edu

phone: Susan Klopper 404/727-1641 / Malisa Anderson 404/727-1622

Susan at EvMBA Program Suite: 5:00-6:30 PM: Monday and Wednesdays

Library Hours: <http://business.library.emory.edu/about/hours.html>

Remember, there are a variety of career paths in this area; don't limit yourself! Check with the coaches at the MBA CMC to see what job postings and career paths you may wish to consider!

