

Goizueta Business Library

Creating Bridges to Knowledge

Real Estate Investment Analysis (BUS 486/686)

Susan M. Klopper, Spring 2007

◆ Wall Street Commentary

Wall Street Transcript

<http://business.library.emory.edu/eresources/title/view.php?erid=54>

To locate REITS or other real estate industry coverage:

- ◆ Click on the Advanced Search link
- ◆ Search strategy:
 - ◆ Sector: real estate
 - ◆ Type: CEO interview
 - ◆ Date after: 10/01/2006

◆ Investext

<http://business.library.emory.edu/eresources/title/view.php?erid=32>

Locate Ibanking analyst reports on the REITS market and specific REIT securities; for example Bear Stearns and A.G. Edwards publish weekly and monthly REIT reviews; supplements the reports you are reading from Green Street Advisors and SNL

◆ Company Reports

- ◆ Enter company name or ticker in the Company Name box

◆ Industry/Market reports

◆ *To see all the reports available:*

Industry Search – pull down box and select “Real Estate”

Keyword – type: reit*

◆ *To retrieve reports by a particular brokerage firm*

Industry Search – pull down box and select “Real Estate”

Keyword – type: reit*

Limit the Current Search By Contributor: type: name of firm (for example: bear* - to review REIT reports by Bear Stearns)

Current News

◆ Factiva

<http://business.library.emory.edu/eresources/title/view.php?erid=20>

Use Factiva to locate current news on companies and the market outlook

Some recommended search strategies:

◆ *To locate current opinions on industry and market outlook:*

◆ hlp=((reit* or real estate investment trust*) and (trend* or outlook or strateg* or market* or future or risk*))

◆ Set date range to fit your need

◆ Think about resorting returned articles by relevancy

◆ *To narrow your search to specific publications, such as the Wall Street Journal or industry trade magazines:*

◆ hlp=((reit* or real estate investment trust*) and (trend* or outlook or strateg* or market* or future or risk*)) and sn=(wall street journal or real estate or property)

◆ Set date range to fit your need

◆ Think about resorting returned articles by relevancy

Economic Calendars

◆ Stat-USA, Dept. of Commerce

<http://business.library.emory.edu/eresources/title/view.php?erid=48>

Turn to Economic Calendars to monitor important economic reports which have been or are due to be released in the coming weeks, such as Unemployment, Housing Starts, CPI, PPI, etc.

- ◆ Click on State of the Nation>HOT Releases at a Weekly Glance



Need Help? Send an email to Ask a Librarian on First Class

