

Goizueta Business Library

Creating Bridges to Knowledge

BBA Research Certificate

Residential Real Estate Tools

Malisa Anderson, Business Librarian, February 13, 2007

Housing Data & Statistics

American FactFinder

<http://factfinder.census.gov/>

- Find data on a region, state, city, or zip code, including average income, owner and renter occupied housing

U.S. Census Bureau American Housing Survey

<http://www.census.gov/hhes/www/housing/ahs/ahs.html>

- Offers 200+ page PDF reports on a variety housing characteristics for selected metro areas

U.S. Census Bureau Construction Statistics

<http://www.census.gov/const/www/>

- Monthly update covering housing starts and other residential construction data

Georgia Counties with Property Tax Records Online

<http://www.etax.dor.ga.gov/ptd/county/b-d.shtml>

- Public records including most recent sale price, taxes

Lists

Gary Price's List of Lists -- Real Estate Rental & leasing

<http://www.specialissues.com/>

- Includes lists on top real estate developers, lenders

Book of Lists (Business Chronicles)

Print only; located in CAREER REF section of the Woodruff Library.

- Annual, year-end lists of local companies across 50+ U.S. metro areas. Most lists are organized by industry; most include several real estate rankings
- Information usually includes company name, address, industry, sales, and top management.

<http://business.library.emory.edu>

Associations

Associations Unlimited

eResources > Associations Unlimited

Search for local or national associations on your topic of interest. Great for networking!

Articles and News

Business Source Premier

eResources > Business Source Premier

- To search scholarly journals for real estate articles, you may want to use some of the following subjects phrased **SU "real estate business"**
 - Commercial Real Estate Loans
 - Industrial Real Estate
 - Real Estate Management

Nexis.com

eResources > Nexis.com

- Search for news and magazine articles in real estate focused publications
- Subject Search: Browse sources available in the Nexis Real Estate file, Find More Sources > News > By Industry and Topic > Real Estate
 - Housing Starts
 - Property Management
 - Real Estate Development

Information Guides

Real Estate Industry Information Guide

http://business.library.emory.edu/info/real_estate/index.html

- News and Trends
- Associations
- U.S. Government Data
- Pricing Trends

Careers in Real Estate Information Guide

http://business.library.emory.edu/info/career/real_estate/index.html

- Career Options
- Targeting Companies
- Networking

Need More Help???

Send an email to [Ask a Librarian](#) on First Class.