

# Goizueta Business Library

*Creating Bridges to Knowledge*

## Beyond Factiva: Conducting Scholarly Research

Marilyn Pahr, Business Librarian, Fall 2004

### What is scholarly research?

*Def:* 1) concerned with academic study, especially research; 2) exhibiting the methods and attitudes of a scholar; 3) having the manner and appearance of a scholar.

*Websters Third International Dictionary*

- The main purpose of a scholarly journal is to report on original research or experimentation in order to make such information available to the rest of the scholarly world.
- Most scholarly journals have editorial boards which carefully assess the quality of writing, research and presentation of submissions before accepting them for publication.
- Many scholarly journals use a process of peer review prior to publishing an article, whereby a draft of the article is critically assessed by other scholars in the author's field or specialty. Such journals are often called peer-reviewed or refereed.
- Scholarly journals always rigorously cite their sources in the form of footnotes or bibliographies.

### What is a working paper?

*Def:* papers or notes showing the intermediate stages of a proposal, solution, etc., arrived at or being worked on

### Accessing scholarly research

The Goizueta Business Library provides access to scholarly research through specific resources:

- EUCLID – the library's catalog to books and journals at Emory  
<http://www.library.emory.edu>
- Electronic Resources – subject area *Articles*
- [ejournals@emory.edu](mailto:ejournals@emory.edu) - database with links to online, full-text journals
- Working Papers link -  
<http://business.library.emory.edu/services/faculty/workingpapers.html>
- Interlibrary Loan – use this service if Emory does not own the item in either print or electronic format – accessible from toolbar in EUCLID

### What is SFX?

SFX is designed to help you locate journal articles, either print or online, by searching multiple journal providers for your citation. SFX also works within participating databases (such as EBSCO Academic Search Premier) by providing direct links to the full-text of articles. When you find an article citation in the database you are searching, you can click on the SFX button to see a menu of access options for that article. SFX buttons vary in appearance.

<http://business.library.emory.edu/eresources/index.html>

### **ABI/Inform**

Indexes over 1,000 US and international business and trade journals in the areas of business, management, finance, economics, human resources and marketing. Features: *Scholarly Journals link*, *More Like This* and *Suggested Topics*

### **Business Source Premier**

Indexes more than 2,000 business publications. Includes full-text coverage of the Harvard Business Review, McKinsey Quarterly, and the California Management Review.

Features: *Scholarly Journals link*, *Cited References*, *Sort by Relevance*

### **EconLit**

Contains citations, with abstracts, to articles from more than 400 economics journals. Additionally, books, dissertations, and working papers are included in this database. Use *the See more details for locating this item* link to view the SFX menu for full-text.

Features: *Related subjects*, *related authors*

### **Science Direct**

This all scholarly publications database covers topics in business, management, accounting, economics, econometrics, finance, engineering & technology and psychology.

Features: *Search within results*, *author keywords*  
*sort by relevance*, *My Profile*, *Alerts*

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Hint: Add studies or case studies or analysis to your search term(s)

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### **Additional scholarly article electronic resources:**

**IEEE Explore**

**ISI Web of Science**

**Journals@Ovid**

**Jstor**

**Wiley Interscience**

### **Citing Electronic Resources**

There are many citation styles. A few of the more common ones are Chicago Manual of Style, American Psychological Association (APA) style, Modern Language Association (MLA) style, and American Sociological Association (ASA) style. If you are not sure which one to use for your paper, ask your professor.

<http://business.library.emory.edu/eresources/citing.html>

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