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-  **Earnings Releases** – Companies release of quarterly earnings.
-  **Earnings Calls/Presentations** – The actual conference call to discuss the Quarterly Earnings, this has investor participation with a Q&A.
-  **Guidance Calls/Presentations** – A call specifically to announce company issued Guidance.
-  **M & A Calls/Presentations** – Anytime a company is having a call to discuss an acquisition or a merger it will be placed under this event.
-  **Sales/Trading Stmt Releases** – This is used for the monthly sales release dates, and Trading Statements which are common to the UK.
-  **Sales/Trading Stmt Calls/Pres** – If there is a call to follow the Sales Release or Trading Statement it will be placed under this event.
-  **Corporate Calls/Presentations** – This is used anytime a call is taking place that can not be placed under any other event type.
-  **Shareholder/Annual Meetings** – Used for all Shareholder, Stockholder or Annual meeting.
-  **Other Corporate** – Used if the event can't be placed under any other event type, and does not have a call associated.
-  **Ex-Dividends**
-  **Stock Splits**
-  **Corporate Analyst Meetings** – Any company specific analyst meeting that is not part of a conference.
-  **Brokerage Analyst Calls** – This is a call for the Sell Side Brokers to speak with the Buy Side Investors/Analysts.
-  **Brokerage Analyst Meetings** – This is a meeting where the Sell Side brokers are meeting with the Buy Side analysts, independent of the corporations.
-  **Conferences** – Conference made up of multiple companies number depends on type of conference.
-  **Conference Presentations** – The actual presentation that a specific company is holding at a conference.