

Goizueta Business Library

Creating Bridges to Knowledge

Goizueta Business Library Survival Toolkit

- ☑ **Goizueta Business Library Web Site**
 - ✓ URL: <http://business.library.emory.edu>
 - ✓ Access from the Business School public and Intranet sites
 - ✓ Locate what you need by browsing or Googling the site
- ☑ **Bus Librarians address on First Class**
 - ✓ Request help with research projects
 - ✓ Schedule appointment for customized training or consultation
- ☑ **Information Guides**
 - ✓ Recommended sources, tips, and research strategies for industry, course, career, and subject-specific topics
- ☑ **E-Resources**
 - ✓ Desktop access to business electronic databases from home, school, or work
- ☑ **Training Handouts**
 - ✓ Quick access to most magazines to which Emory has electronic access
 - ✓ URL: <http://business.library.emory.edu/handouts/index.php>
- ☑ **Ejournals@Emory**
 - ✓ Quick access to most magazines to which Emory has electronic access
- ☑ **How Do I?**
 - ✓ Answers your most frequently asked questions
- ☑ **Library Information Conference on First Class**
 - ✓ Passwords for accessing E-Resources
 - ✓ Post weekday, evening and weekend "library on duty" schedule
- ☑ **E-Reserves**
 - ✓ Access required electronic course readings in syllabus order
 - ✓ URL: http://business.library.emory.edu/ereserves/ereserves_index.html
- ☑ **Your Personal Trainers**
 - ✓ Master class research projects, job interviews, and corporate information tools
 - ✓ Personal training is available in-person or by phone. Email *Bus Librarians* on First Class to schedule your appointment



GOIZUETA
BUSINESS SCHOOL

EMORY

<http://business.library.emory.edu>

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The Goizueta Business Librarians' Top Ten List of Ways to Succeed at Goizueta

10. **Business Librarians.** Because they are simply the best.
9. **Information Guides.** Help you to identify the best sources and strategies for locating career, industry, course and subject-specific information.
8. **Intelligent Information.** Creates value.
7. **Personal Trainers.** Get in shape with a customized in-person or phone consultation. Master the intelligent use of information.
6. **Discover Your Competitive Edge.** Smart information separates you from the pack.
5. **Decision Making.** Requires more than a simple search box.
4. **Bus Librarians.** Send requests to this First Class address for help with course projects, preparing for job interviews, selecting the best resources and determining the best search strategies.
3. **Leverage Your Time.** Understand what is out there and how to efficiently locate value-added information and validate its credibility.
2. **Critical Thinking.** Formulate research problems, articulate high-level search strategies, and access, organize, and communicate information effectively.
1. **Business Librarians.** The secret to your success.

Don't underestimate the power of your Business Library team.

