CAREER FAIR TIPS AND RESOURCES

1. The first and most important tip is to know yourself and understand what skills you bring to the table. Be able to clearly articulate your background, as well as your career goals. You will need to be able to do this concisely and quickly since your introduction time will be limited. We suggest practicing your “elevator speech” with people who can provide constructive feedback before the event. Here are several links to help you craft your pitch:
   http://dalekurow.com/kurow/preparing-your-elevator-speech
   http://www.quintcareers.com/writing_elevator_speeches.html
   http://www.careerealism.com/elevator-speech-tips/

2. Research, research, research. You obviously want to make a positive impression on the recruiters, and one of the best ways to do that is through asking clever and insightful questions. The Goizueta Business Library has many databases you can use to perform your due diligence before the Fair:

3. Prioritize the employers you're most interested in. Look at the jobs for which each company will be recruiting and visit the booths which provide the best opportunities for your background. I actually recommend starting with employers you're least interested in, as this will allow you to hone your approach and be confident when you approach your target companies.

4. Be sure your resume clearly illustrates your past accomplishments, is easy to scan, and has no typos. Have someone you trust critique it for you before the Career Fair.

5. Bring at least 25 copies of your resume printed on professional paper. You should bring plenty of business cards with you as well, since the opportunity to network with fellow alumni also exists.

6. **Dress professionally.** We would recommend leaning more towards the conservative style of dressing.

7. Relax and have fun networking! 😊