

Goizueta Business Library

Creating Bridges to Knowledge

Bloomberg Certification FAQ

BMC (Bloomberg Market Concepts)

- 8 hour self-paced e-learning video modules (Economics, Currencies, Fixed Income, Equities)
- In-depth course on understanding the essentials of what moves financial markets and drives valuations.
- Developing Bloomberg navigation/search skills
- Earn Certification of Completion

Bloomberg Support Options

- <Help> <Help> - Click the Green Help key (upper left on keyboard) twice for live chat
 - NOTE: Bloomberg will respond w/in 24 hours
- Call Customer Support – recommended for prompt support
 - East Coast – 212/318-2000
 - West Coast – 415/912-2960
- Bloomberg may ask you to identify your terminal:
 - **Bloomberg 1**
 - SID 6903591-2
 - S/N 633836-0
 - **Bloomberg 2**
 - SID 6903597-1
 - S/N 767549-3
- Type **BPS<GO>** - download Bloomberg's many PDF cheat sheets and short "how-to" videos

Location of Bloomberg Terminals

Goizueta Business Library

2 Bloomberg Terminals

Accessible 24/7, whenever the Woodruff Library Building is open: <http://web.library.emory.edu/using-the-library/visiting-the-library/hours/index.html>

Reservation recommended: <http://business-emory.libcal.com/booking/gbl-bloomberg>

Goizueta Business School (East Wing)

6 Bloomberg Terminals – Computer Lab (400)

Accessible M-F, 6am-11pm; Sa-Su, 6am-7pm

First Come First Serve availability

Create your Bloomberg personal username and password

- Required for Bloomberg certifications.
- Log into the computer using your Emory usernet/id and password.
- Bloomberg will automatically launch.
- Click <Enter> or <Go> to begin
- Click "Create a New Login"
 - Complete the registration process.

Do I need my own Bloomberg username and password if I don't want the certification?

- No, it is not required. You can log into Bloomberg and use all its functions by using the shared GBS Bloomberg username/password. To locate it:
 - Go to the GBL Bloomberg access page <http://business.library.emory.edu/research-learning/databases/bloomberg.php>
 - Click the link to “user id and password in sharepoint” to access the list of database passwords stored on GBS Sharepoint.

What equipment do I need to earn a Bloomberg certification?

You must use the Bloomberg terminal in the Goizueta Business Library or Goizueta Business School. You cannot access Bloomberg remotely.

Learning the Basics of Navigating/Searching Bloomberg

If you are brand new to using Bloomberg or would like a refresher before starting the BMC Certification, go to: Bloomberg Resource Center **<BPS> GO**

There are a number of PDF cheat sheets and short videos.

- navigating
- discoverability
- using the Bloomberg keyboard
- searching
- help
- and more...

BMC (Bloomberg Market Concepts) Certification

What is BMC?

BMC is focused on teaching you an introduction to the financial markets; it includes practice navigating Bloomberg and using Bloomberg functions (i.e. LaunchPad, etc.) but the focus is understanding the context of financial markets.

- 8 hour self-paced e-learning video modules (Economics, Currencies, Fixed Income, Equities)
- Earn Certification of Completion
- Don't have to complete all the modules in one sitting; you can stop as many times as you want and will be returned to where you left off after you login.
- You have 1 year to complete BMC and earn your certification.

BMC contains 4 modules: Economics, Currencies, Fixed Income and Equities.

All learning is done via Bloomberg Video; bring a headset.

Each module runs between 1 and 3 hours.

Bring a basic calculator.

Get started: Type **BMC<GO>**

Learning Video Modules

Module 1: Economic Indicators – 1 hour

- Primacy of GDP
- Monitoring GDP
- Forecasting GDP

Module 2: Currencies – 1 hour

- Currency Market Mechanics
- Currency Valuation

- Central Banks and Currencies
- Currency Risk

Module 3: Fixed Income – 3 hours

- The Roots of the Bond Market
- Bond Valuation Drivers
- Central Bankers and Interest Rates
- The Yield Curve & Why It Matters
- Movements in the Yield Curve

Module 4: Equities – 3 hours

- Introducing the Stock Market
- The Nature of Equities
- Absolute Valuation
- Relative Valuation

Quizzes – you will be prompted to take multiple short, 3-4 question, exams throughout each module. You are not graded on these quizzes; they are intended to help you to review what you have just learned.

Certification of Completion – earned at the completion of all 4 modules; the BMC home screen will prompt you to download it.

BMC FAQs

How long do I have to complete BMC and receive my certification?

As a student, you have 1 year.

Can I download the videos?

No, the videos are the property of Bloomberg.

Can I access BMC on my personal computer, i.e. on the web?

Yes, for a fee you can opt to upgrade your BMC account to a web version. This will allow you dual access via the Bloomberg Terminal and your personal computer. *While BMC via a Bloomberg Terminal is free, the remote option costs \$149.00 and you would be responsible for that cost. Register at bloomberginstitute.com and be sure to use your emory.edu email.*

Can I pause a module and resume it at a later date?

Yes, when you log back into the module, it will reopen where you left off.

Can I just do one module?

Yes, however to earn the certificate of completion you must complete all modules.

When do I get the certificate?

When you log in at BMC<GO>, your certificate will be downloadable from the course page as soon as you have completed all four modules.

Do I need a calculator to complete the course?

Yes, a basic calculator is sufficient.

Is there a pass/fail make I need to achieve in order to obtain the certificate?

No, it is a certificate of completion.

Is my score private?

Yes, per Bloomberg's Privacy Policy, our personal information and score are kept private.

Why am I getting a blank screen when trying to play a video?

Please ensure that you have a recent version of Adobe Flash on your computer and that the Flash plugin is enabled on your Internet browser.